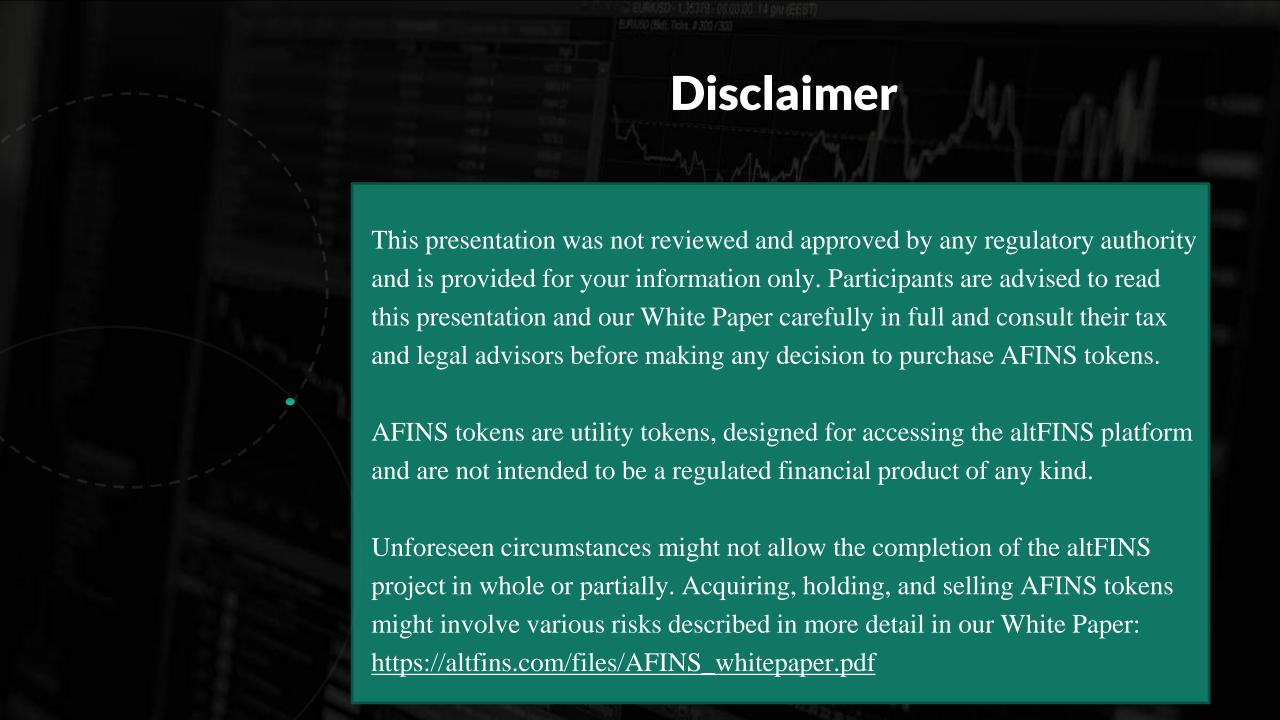


screen, analyze, trade altcoins

altFINS mission is to enable crypto traders to easily find and execute profitable trading strategies across exchanges altFINS offers a full Investment workflow with focus on pre-trade analysis



## altFINS

clear value proposition in a large untapped market



Crypto market is highly fragmented and un-sophisticated



### **SOLUTION**

altFINS provides analytics and screening tools to active investors



### **LAUNCHED**

Rolled out in 3Q-20 revenue began in 2Q-21



#### **LARGE MARKET**

- ~ 200M investors
- > 6,000 crypto assets
  - > 400 exchanges
- ~ \$3T daily trading vol



### REVENUE POTENTIAL

Assuming even a modest market penetration (< 1%),

altFINS has a multi-million annual revenue opportunity.



# WORLDWIDE COMMUNITY

Tens of thousands of registered members





### **LIVE PRODUCT**

Launched in 2020

Revenue generating since April 2021



# DISCOVER PROFITABLE TRADING WITH ALTFINS!

OUR MISSION IS TO DRIVE EFFICIENCY INTO THE INVESTMENT OF DIGITAL ASSETS.

# 2022 MAJOR EXPANSION

Research marketplace

Avalanche

Mobile app

**Staking** 



# Comprehensive Solution & Multiple Revenue Streams

technology, analytics, data and research for active investors

EURIUSD (Bid), Ticks, # 300 / 300



# Big Data Challenge

massive data and analytics processing

## **Over 1 billion Daily Calculations**



~ 25 Exchanges



600 mil

Daily data

inflow



1,800+

Altcoins



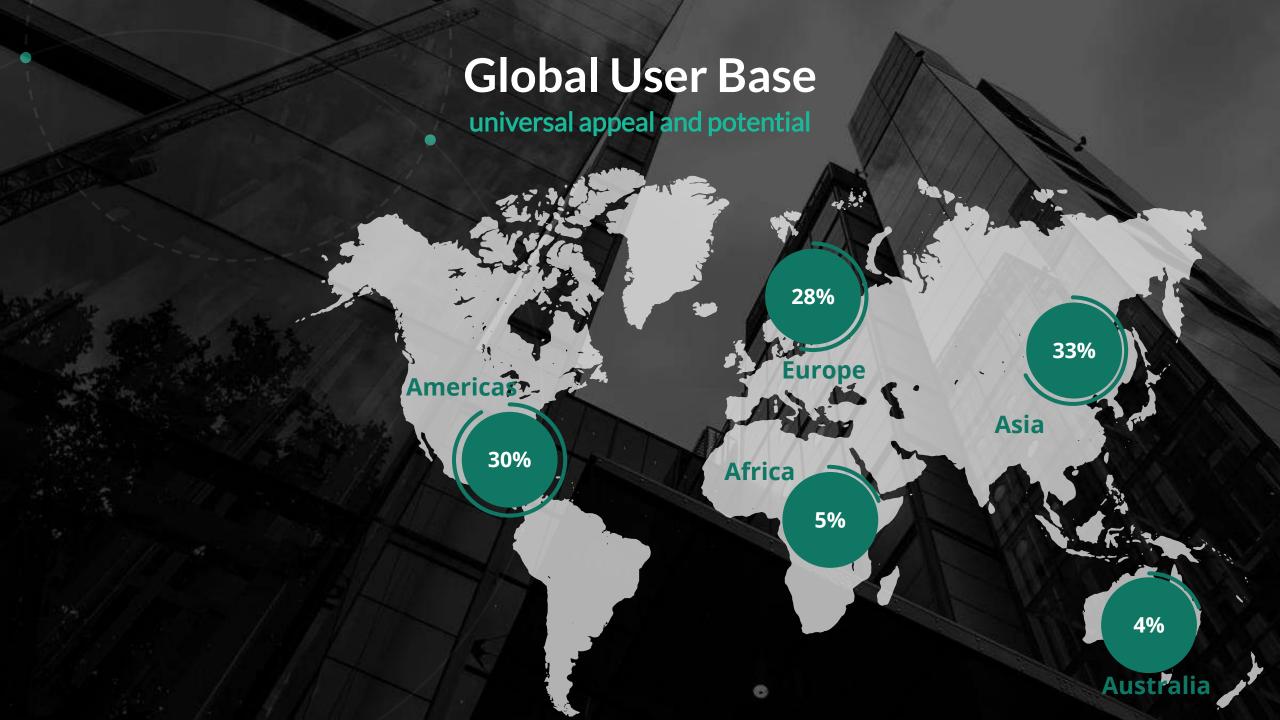
4,400+

**Coin pars** 



120

Calculated analytics



# **Competitive Differentiation**

full investment workflow with focus on pre-trade analysis

01

## Pre-trade Analysis

Market scan, technical Indicators and fundamental data, news, research

## 02

### **Trading**

Trade on multiple exchanges, order mngt, paper trading, advanced order type

**altFINS** platform

# Post-trade Analysis

Portfolio tracking across multiple exchanges and wallets, P&L, NAV, risks

# Competition

## limited competition with select areas of strength

altFINS will be the first platform to cover all key stages of trading workflow from trade idea discovery, analysis to execution

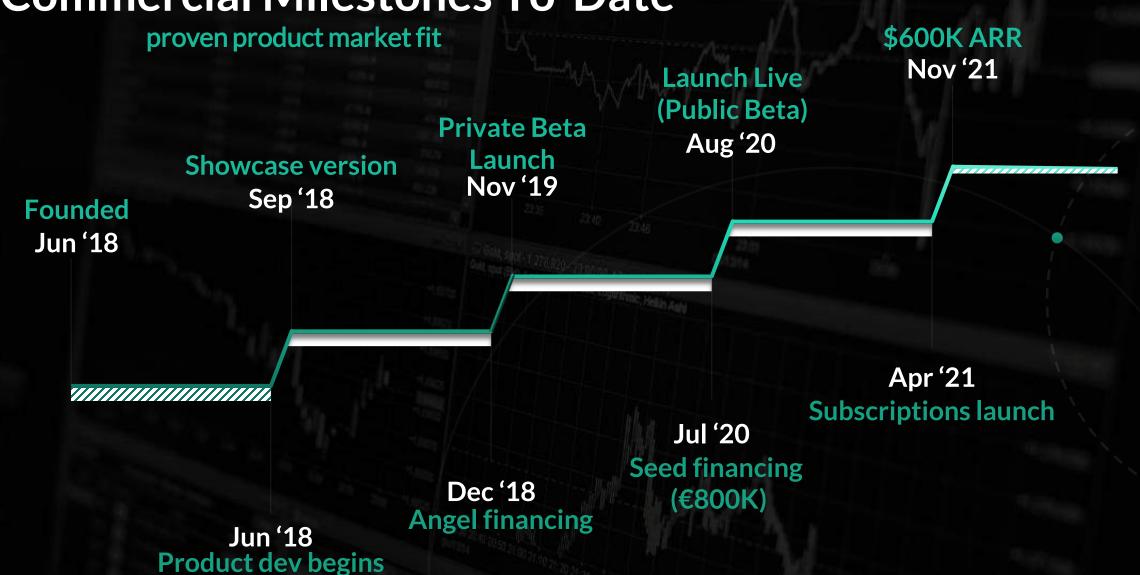
|                      |               |                    | Pre-1            | Гrade An | alysis         |                   |                  |                  |                       | Tradin              | g                |      | Post          | t-Trade S         | ervices |
|----------------------|---------------|--------------------|------------------|----------|----------------|-------------------|------------------|------------------|-----------------------|---------------------|------------------|------|---------------|-------------------|---------|
| 17.50 MARK           |               |                    | <br>101 10       |          | Funda-         |                   |                  |                  | Trading on            | 20.00               |                  |      | Portfoli      |                   |         |
| Provider             | Price<br>Data | Technical analysis | Auto<br>Patterns | Alerts   | mental<br>data | News,<br>Research | Market-<br>place | Back-<br>testing | multiple<br>exchanges | Auto-<br>mated Bots | Paper<br>Trading | Copy | 0<br>tracking | Portfoli<br>o P&L |         |
| altFINS              | •             | •                  |                  |          | •              | •                 | •                | •                | •                     | •                   |                  |      |               |                   |         |
| Newscrypto.io (NWC)  | •             | •                  |                  |          |                | •                 | •                |                  | 3                     |                     |                  |      |               |                   |         |
| Zignaly (ZIG)        |               |                    |                  |          |                |                   |                  |                  |                       |                     |                  |      |               |                   |         |
| TradingView          | •             |                    |                  |          |                |                   |                  | •                | •                     |                     | •                |      | •             |                   |         |
| Coinigy              |               |                    |                  |          |                |                   |                  |                  |                       |                     |                  |      | •             | •                 |         |
| Quadency             |               |                    |                  |          |                |                   |                  |                  |                       | •                   |                  |      |               |                   |         |
| CoinRoutes           |               |                    |                  |          |                |                   |                  |                  | •                     | •                   |                  |      | •             |                   |         |
| Cryptotrader.org     | •             |                    |                  |          |                |                   |                  |                  |                       | 0                   |                  | •    |               |                   |         |
| Cryptohopper         |               |                    |                  |          |                |                   |                  |                  |                       |                     |                  |      |               |                   |         |
| Coinalert.app        | •             |                    |                  |          | •              |                   |                  |                  |                       |                     |                  |      |               |                   |         |
| TradeTheChain (SENT) |               |                    |                  |          |                |                   |                  |                  |                       |                     |                  |      |               |                   |         |
| Messari.io           |               |                    |                  |          | -              |                   | •                |                  |                       |                     |                  |      |               |                   |         |

# **Comparative Valuation**

significant upside potential based on peers' current and peak valuations

|                |          |                                |             |        |           |             |         |        |       | 1      |           |         |                 |
|----------------|----------|--------------------------------|-------------|--------|-----------|-------------|---------|--------|-------|--------|-----------|---------|-----------------|
| (in million    | s except | per token prices)              |             |        |           |             |         |        |       |        |           |         |                 |
|                |          |                                | Product     | Last   | Price %   | Circulating | Total   | Market | Fully | Peak   | % since   | Peak    | Peak<br>Diluted |
| Project        | Symbol   | Description                    | Stage       | Price  | Since TGE | Supply      | Supply  |        | Cap   | Price  | 7% SIFICE | Сар     | Cap             |
| altFINS        | AFINS    | Trading analytics platform     | Launched    | 0.160  |           | 6           | 100     | 1.0    | 16.0  | 0.160  |           | 1.0     | 16.0            |
| Aluna.Social   | ALN      | Copy trading platform          | Launched    | 0.089  | 18%       | 39          | 100     | 3.4    | 8.9   | 1.800  | 2300%     | 69.7    | 180.0           |
| TeraBlock      | TBC      | Trade automation               | Development | 0.031  | -37%      | 21          | 400     | 0.7    | 12.5  | 0.150  | 200%      | 3.2     | 60.0            |
| Santiment      | SAN      | On-chain data and analytics    | Launched    | 0.510  | n/a       | 63          | 83      | 32.1   | 42.3  | 7.350  | n/a       | 463.1   | 610.1           |
| Caspian        | CSP      | Order management solution      | Launched    | 0.030  | n/a       | 449         | 1,000   | 13.5   | 30.0  | 0.059  | n/a       | 26.7    | 59.4            |
| Aurox          | URUS     | Trading terminal for DEX       | Launched    | 206.50 | 1277%     | 0.5         | 1.0     | 97.1   | 206.5 | 109.70 | 631%      | 51.6    | 109.7           |
| Kattana        | KTN      | Trading terminal for DEX       | Development | 5.44   | 444%      | 2           | 10      | 9.2    | 54.4  | 33.80  | 3280%     | 57.5    | 338.0           |
| Zignaly        | ZIG      | Copy trading platform          | Launched    | 0.039  | 225%      | 240         | 2,000   | 9.4    | 78.0  | 0.043  | 258%      | 10.3    | 86.0            |
| Kryll          | KRL      | Trade automation               | Launched    | 2.350  | n/a       | 38          | 49      | 88.8   | 116.1 | 2.670  | n/a       | 100.9   | 131.9           |
| DEXTools       | DEXT     | Data analytics for DEX         | Launched    | 0.530  | n/a       | 101         | 150     | 53.4   | 79.5  | 0.899  | n/a       | 90.6    | 134.8           |
| TradeTheChain  | SENT     | Sentiment trading alerts       | Launched    | 0.056  | n/a       | 150         | 1,000   | 8.4    | 55.9  | 0.138  | n/a       | 20.7    | 138.0           |
| Newscrypto     | NWC      | Trading and education terminal | Launched    | 0.93   | 3889%     | 150         | 270     | 139.5  | 251.1 | 2.13   | 9036%     | 319.5   | 575.1           |
| Voyager        | VGX      | Trading app and broker         | Launched    | 2.36   | n/a       | 288         | 288     | 679.7  | 679.7 | 12.47  | n/a       | 3,591.4 | 3,591.4         |
| Orion Protocol | ORN      | Trading terminal for DEX       | Launched    | 8.30   | 8200%     | 31          | 100     | 253.2  | 830.0 | 27.87  | 27770%    | 850.0   | 2,787.0         |
|                |          |                                |             |        |           |             | Average | 106.8  | 188.1 |        |           | 435.0   | 677.0           |
|                |          |                                |             |        |           |             | Median  | 32.1   | 78.0  |        |           | 69.7    | 138.0           |

## **Commercial Milestones To-Date**

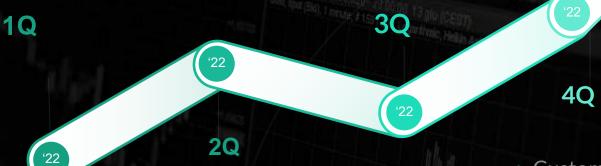


## **Product and AFINS Token Roadmap**

- Expand partner exchanges
- Expand Screener analytics
- Candlestick patterns detection
- Mobile app (v.1)
- Alerts for chart patterns



- On-Chain analytics
- NFT's analytics
- Coin fundamental ratings
- Advanced order types (trailing stops, etc.)
- Mobile app (v.3) add trading



- AFINS token sale
- Fundamental Research
- P&L calculations and reporting
- Mobile app (v.2) add screener
- Enhanced charting

- Customizable dashboard widgets
- Paper-trading
- Mobile app (v.4)
- Token buyback & burn

# Next milestone in AltFINS roadmap

Avalanche is the fastest smart contracts platform in the blockchain industry

## Richard Fetyko, altFINS CEO & Founder:

"We've chosen Avalanche for our next phase of platform development due to its high-performance capabilities. Simply put, Avalanche is fast, scalable, flexible, low cost and secure. Those are elements that altFINS platform needs for its next gen financial products."

Avalanche is a proof-of-stake blockchain that can process 4,500 transactions per second even without the security tradeoffs usually associated with low-latency chains.

Avalanche consensus combines the benefits of **Nakamoto consensus** (robustness, scale, decentralization) and all the benefits of **Classical consensus** (speed, quick finality, and energy efficiency) without the disadvantages.

# Coming in 2022!

# Community-Driven Research Marketplace

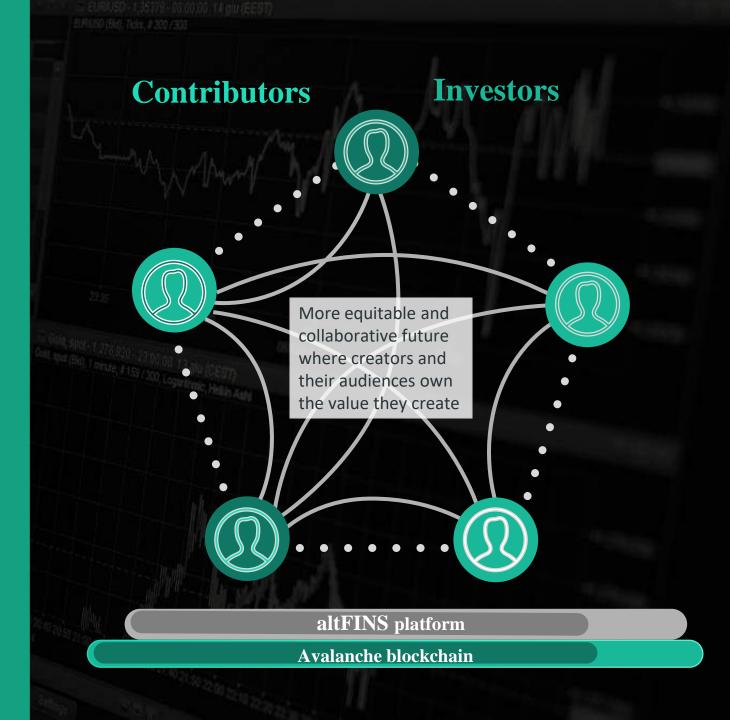
**Problem:** Dire need for research covering altcoins

**Solution**: Enable users to contribute research analyses

**Contributors**: Fundamental and technical analyses

**Investors**: Gain access by staking AFINS tokens

AFINS token will act as an access key to research and a value distribution mechanism



# AFINS TOKEN DEMAND DRIVERS

Access to analytics platform

Research marketplace

**Education program** 

Token buybacks



# **AFINS - Utility Token**

balanced demand and supply drivers



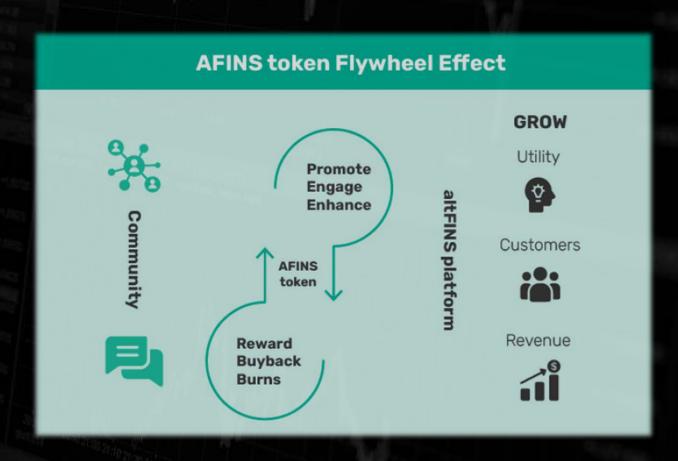
# **AFINS - Spark a Flywheel Effect**

users enhance altFINS platform, which drives token demand

Contributors get rewarded AFINS tokens

Platform utility value improves as users contribute content

That attracts more users and demand for AFINS



## **TOKEN SUMMARY**

Initial listing price \$0.20

Market cap at listing \$1,340,000

Fully diluted valuation \$20,000,000

### **VESTING SCHEDULE**

|                      | %      | Amount      | Initial unlock | Vesting  |
|----------------------|--------|-------------|----------------|--|
| Ecosystem growth     | 10.0%  | 10,000,000  | 10%            | 6 months lock + 18 months linear vesting (monthly) |
| Community rewards    | 24.0%  | 24,000,000  | 10%            | 6 months lock + 18 months linear vesting (monthly) |
| Platform development | 13.0%  | 13,000,000  | 10%            | 6 months lock + 18 months linear vesting (monthly) |
| Exchange liquidity   | 2.0%   | 2,000,000   | 50%            | 6 months linear vesting (monthly)                  |
| Marketing            | 20.0%  | 20,000,000  | 10%            | 6 months lock + 18 months linear vesting (monthly) |
| Reserve              | 5.0%   | 5,000,000   | 0%             | 6 months lock + 18 months linear vesting (monthly) |
| Advisors             | 2.0%   | 2,000,000   | 0%             | 6 months lock + 18 months linear vesting (monthly) |
| Team                 | 24.0%  | 24,000,000  | 0%             | 6 months lock + 18 months linear vesting (monthly) |
| Total supply         | 100.0% | 100,000,000 |                |  |

# Hypothetical Token Demand vs. Supply Model

key demand driver: staking for access to analytics platform and marketplace

|                             | Scenario 1  | Scenario 2  | Scenario 3  | Scenario 4  |
|-----------------------------|-------------|-------------|-------------|-------------|
| Users staking               | 3,000       | 5,000       | 10,000      | 20,000      |
| Staked per user (AFINS)     | 2,000       | 2,000       | 2,000       | 2,000       |
| Total staked (AFINS)        | 6,000,000   | 10,000,000  | 20,000,000  | 40,000,000  |
| Total AFINS supply          | 100,000,000 | 100,000,000 | 100,000,000 | 100,000,000 |
| In circulation              | 10,000,000  | 15,000,000  | 20,000,000  | 25,000,000  |
| Demand as % of total supply | 6%          | 10%         | 20%         | 40%         |
| Demand as % of circulation  | 60%         | 67%         | 100%        | 160%        |

#### Scenario 2:

Assuming that 5,000 users stake \$400 worth of AFINS (2,000 tokens) to get access to the platform, that would generate demand for 10M tokens, which is 10% of the total supply (100M) and 67% of token circulation.

That assumes that the AFINS token price remains unchanged at \$0.2, which is unrealistic, since demand growth would substantially exceed supply.

This market dynamic would likely exert upward pressure on token market price.



**Richard Fetyko** is the founder of altFINS. He worked 14 years on Wall Street in Equity Research at several investment. His research focused on Internet tech and media. He intends to bring his financial, analytical and trading experience into the digital asset market.



**Tomas Fecko**, CTO, is a seasoned software developer and architect, who gained his experience on various international software development teams. He has co-founded two startups - a FinTech startup for algorithmic trading and a retail e-commerce startup.



**Stanislav Fujdiar** has 10 years of experience in building algorithmic trading platforms. Besides FinTech, he has worked on CRM and retail solutions, mobile apps and a management platform for mobile apps.



**Juraj Hrbaty**, CFA. He is the founder and CEO of Finax, a leading robo-advisory platform in the CEE region. He was the COO, Compliance Officer and Board Member at CAPITAL MARKETS, an FX trading platform.



**Jens Loff** is a seasoned entrepreneur and C-level manager. He serves as a board member / board chair in several companies. He's a serial entrepreneur, building and investing in companies in EdTech and GovTech.

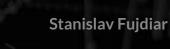


**Daniel Gaspar** served in various management roles in investment banking, specialized finance, and most recently, in venture capital. Mr. Gaspar is a Managing Partner at Crowdberry and a Founding Partner at CB Investment Management.

#### Richard Fetyko



Our Team
seasoned finance and
technology team





## Team



**Tomas Fecko** 

Juraj Hrbaty





**Daniel Gaspar** 



**Jens Loff** 

## altFINS's INVESTOR



#### **FUND** CB Growth ONE

| AuM                               | € 23,26m   |
|-----------------------------------|--|
| Fees and upside                   | 2% fee, 50% carry after 6% p.a.  |
| Fund investors (Limited Partners) | Slovak Investment Holding – 97,56%<br>CB Investment Management – 2,44% |
| Investment capital                | € 18,6 – 19,7 mil.   |
| Lifetime                          | 10 years + 3 x 1 year extension  |
| Investment period                 | Until 31.12.2023   |
| Target                            | 45 companies   |
| Investment type                   | Equity (shareholding) or quasi-equity (convertible loans)              |

#### **PARTNERS**



#### Michal Nešpor Partner

- · 16 years of experience with investments in early-stage companies in VCs (gamma capital partners, opvizor, INITS), and as CFO of a VC backed software startup.
- As Partner, Michal drives the overall strategy of the fund, building relationships in the ecosystem and provides hands-on leadership for all aspects of investment activity - from origination to exit.



#### **Daniel Gašpar**

- · 16 years of experience in investment banks, financing and governance of private equity investments in international SMEs (NIBC Bank, Daimler, Kaufman Bros)
- · Daniel is responsible for steering & executing the overall strategy of CBIM. Along with Michal, he drives investment decisions, builds relationships and supports the portfolio using his extensive experience.

#### **Investment Committee**



Mgr. Ján Cifra, MBA 14 years of experience in management positions of software & technology companies and startups



Mgr. Jozef Škorupa, PhD. 14 years of experience in international business & top management (Henkel, Boston Consulting Group)



Ing. Jozef Gima 26 years of experience in business and management of a food chain & HORECA

#### **PORTFOLIO**



































