

EMAIL NEWSLETTER MARKETING

altFINS Daily Newsletters is an effective way to showcase your project through text content, videos, images. Our users are highly engaging and are primarily interested in trading and investing.



Direct: Email allows you to communicate directly with trading audience. Reach of 60k active newsletter subscribers.



Measurable Results: Email marketing provides robust analytics and tracking capabilities.



High ROI: Email marketing often delivers a high return on investment (ROI) because it is efficient and cost-effective. It can generate a significant revenue stream for your business.



Dedicated Email

\$ 800 / Single Mailing

A fully dedicated email sent to our entire email base. Email templates can be customized by the advertiser or created by us.

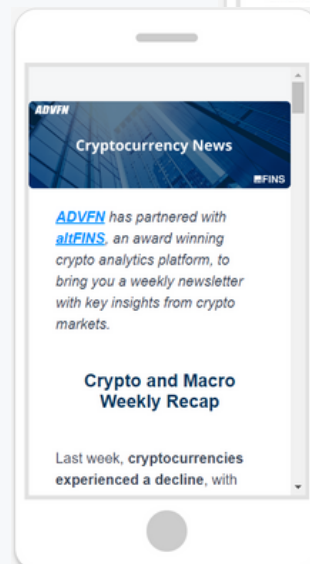
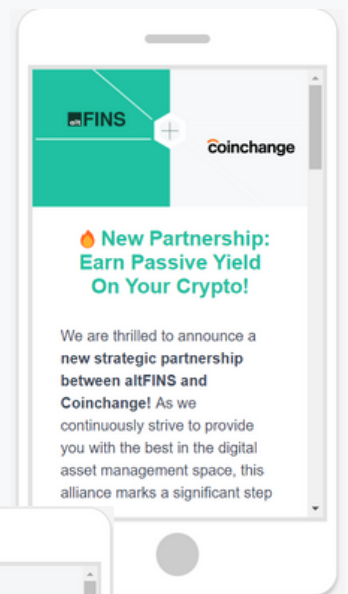
Sent to 30,000 active e-mail addresses.



Newsletter Sponsorship

\$300

Get featured in 5 of our daily newsletters sent to a trading audience, allowing you to reach a targeted and engaged readership. Increase brand visibility by placing your logo, images and message in our newsletters.



NEWSLETTER SPONSORSHIP EXAMPLES

Choose your preferred newsletter:

Coin Picks and Reports



+433% on BIO! Now New Coin Pick Targets +226%

Smart Money are rotating away from large-cap blue chips and tired old memes and into fresh, high-growth plays like **BIO Protocol**.

Since our report dropped on June 7, our members have already seen gains of **+430%**. They were in before the crowd, before the headlines, before the explosion. The report is now open - [check it out!](#)

Your Sponsorship:

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NEW COIN PICK: Bitcoin's Credit Marketplace

This project is one of the leading Bitcoin-based reserve and credit marketplaces, designed to unlock liquidity for tokenized financial assets.

It enables the creation, trading, and management of structured financial instruments such as credit portfolios, bonds, and yield strategies, positioning itself as a scalable and transparent liquidity layer for on-chain banking through standardized credit tokenization and an interoperable marketplace.

As demand grows for solutions that allow Bitcoin's idle capital to generate additional yield, we believe adoption of this platform will accelerate.

Based on our comparative valuation analysis, we see the token trading at a discount to peers, offering significant upside potential.

Check out our [full report](#) to see why we're bullish.
Listen to the breakdown in the [podcast](#).

Trade Ideas and Tutorials



How To Trade Bullish RSI Divergence

The Relative Strength Index (RSI) is one of crypto traders' favorite momentum indicators - but spotting **RSI divergence** is where the real magic happens. Divergence occurs when price and momentum tell different stories, often signaling a reversal before the crowd sees it.

In our [guide](#), we break down how RSI divergence works, why it's such a powerful signal, and how you can combine it with other tools for higher-probability trades.

Best of all, altFINS now automatically detects **bullish** and **bearish** RSI divergences across 3,000+ coins, so you can skip the manual chart scanning and focus on acting on the opportunities.

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How to find coins with Bullish or Bearish RSI Divergence on altFINS?

- Go to **Crypto Screener**: Pre-set filters
- Go to **bottom of Signals Summary**

👉 **Showcase your brand to a
highly targeted crypto
audience - reserve your
banner spot today!**

Price \$300

DEDICATED NEWSLETTER EXAMPLES

COINRULE

Smarter Trading, Not Just Holding

Coinrule gives you an edge in a market where institutional flows dictate the tempo.

With **automated rules**, **pre-built Bitcoin strategies**, and **live signals**, you can:

- 🚀 **Buy the BTC dip automatically** day or night
- 📊 DCA in and out of a portfolio, time entries or lock in profits.
- Utilize Advanced Indicators such as RSI, MA, volume, ATR
- 🎮 Practice trading with demo rules for practice (or just for fun).
- Choose from a wide range of exchanges to trade with live funds
- Launch from 200+ premade templates in just a few click
- ⚡ Set alerts tied to price action

The platform balances automation, customization, and risk management, making it a strong alternative to manual trading.

Want to know if your strategy works before you risk a penny?

Try Coinrule's **free demo trading mode** today.

[Start your free BTC strategy now](#)

If you are not sure about how to even begin, they offer a broad [library of templates](#) that you can use to get started.

[Hyperliquid](#), the top DEX for futures trading, is coming soon to Coinrule. Get ready to trade **Hyperliquid** perps with Coinrule's rule-based automation.

Newsletter-Only Offer:

20% OFF your next Coinrule subscription. Access via the link below

Only valid until **Sunday, June 9th**.

→ Sign up via the link below:

→ The coupon will be available in your billing page:

https://web.coinrule.com/coupon/KINGBTC20?fp_ref=altfins

Coinrule helps you trade like a pro - without writing a single line of code.

Stay ahead of the game. Automate now.

[Launch Coinrule](#)

COINCHANGE

Earn Passive Yield On Your Crypto

We are thrilled to announce a **new strategic partnership between altFINS and Coinchange!** As we continuously strive to provide you with the best in the digital asset management space, this alliance marks a significant step forward.

For those who may not know, [Coinchange](#) is an innovative asset management platform delivering risk-managed DeFi Yield portfolios and a powerful OTC Trading Desk. With their comprehensive services available through an intuitive retail app and a powerful partner API, Coinchange has carved out a unique niche in the realm of DeFi.

Our partnership with Coinchange allows our users to access:

- **Risk-managed High Yield Earn portfolios:** Coinchange's portfolio management solutions enable users to earn high yields while effectively managing their risk exposure.
- **Best in class OTC desk:** Catering to high-volume trades, Coinchange's OTC desk provides deep liquidity and competitive pricing, making it an industry leader.

[Learn more](#)

While altFINS is ideal for more actively trading crypto participants, **Coinchange benefits passive crypto investors looking to earn yield and large-volume institutional traders!**

This collaboration will bring together our respective strengths to create an even more robust, compliant and safe platform for digital asset management.

Reach 30 -40k active traders and investors by showcasing your project, token, or service in the altFINS newsletter — trusted and regularly read by our engaged community.

Price \$800